



Landscape Middle East **AWARDS**

Nature & Community

Abu Dhabi 2025

PARTNER WITH US

to Shape the Future of Sustainable Landscapes

17 NOVEMBER 2025

St. Regis Saadiyat Island Resort, Abu Dhabi

Landscape
MIDDLE EAST

750+

**INDUSTRY
PROFESSIONALS**

100+

**ORGANIZATIONS
REPRESENTED**

20+

**PARTICIPATING
COUNTRIES**

40+

**INTERNATIONAL
SPEAKERS**

Recognizing Excellence | Driving Innovation | Advancing Sustainability

Organized in Collaboration With



IFLA MIDDLE EAST
INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS



Supported by





Landscape Middle East AWARDS

ABOUT THE EVENT

The Landscape Awards & Conference is a premier regional event dedicated to advancing landscape architecture, urban planning, and environmental sustainability. Organized in collaboration with the International Federation of Landscape Architects (IFLA) and the World Green Infrastructure Network (WGIN), the event serves as a leading platform for recognizing excellence, fostering innovation, and driving discussions on the future of landscape development across the Middle East.

In 2025, the 4th edition of the Landscape Awards & Conference will be held in Abu Dhabi, a city renowned for its commitment to sustainable urban development and ecological resilience. This year's event holds special significance as it coincides with His Highness Sheikh Mohammed bin Zayed Al Nahyan's designation of 2025 as the UAE's Year of Community. This national initiative underscores the importance of fostering stronger, more connected societies, making it the ideal moment to highlight the crucial role of landscape architecture in shaping inclusive and resilient urban environments.

In alignment with this vision, the event will be held under the theme "Nature & Community", emphasizing the integral connection between natural landscapes and societal well-being. By bringing together industry leaders, policymakers, and global experts, the Landscape Awards & Conference 2025 will showcase how landscape architecture can enhance urban resilience, strengthen social cohesion, and contribute to a more sustainable and livable future. Through this platform, we aim to highlight transformative projects and forward-thinking strategies that integrate nature into the built environment, creating vibrant and inclusive spaces that serve both people and the planet.

A PLATFORM FOR GLOBAL IMPACT

750+ industry professionals from across the Middle East and beyond

40+ international speakers from leading firms and institutions

100+ organizations represented – government, private sector, and academia

20+ countries participating in knowledge exchange and collaboration

CONFERENCE PILLARS

Recognizing Academic and Professional Excellence

The event honors outstanding projects, academic achievements, and professional contributions that drive sustainability and innovation in landscape design.

Fostering a Global Landscape Architecture Community

By bringing together leading experts, industry professionals, educators, and students, the conference facilitates meaningful discussions on emerging challenges and opportunities.

Championing Sustainable Development in Abu Dhabi

With sustainability at the core, the event highlights projects that align with Abu Dhabi's long-term strategies, including green infrastructure, climate resilience, and biodiversity conservation.

Addressing Industry Challenges

With sustainability at the core, the event highlights projects that align with Abu Dhabi's long-term strategies, including green infrastructure, climate resilience, and biodiversity conservation.

Embracing Technological Innovation

Advancements in Artificial Intelligence (AI), digital modeling, and smart city technologies are shaping the future of landscape design. The event showcases cutting-edge tools that enhance sustainability and efficiency.

Advancing Environmental Stewardship

Landscape professionals play a critical role in carbon reduction, ecological restoration, and water conservation. The conference underscores strategies that align with the UAE's Net Zero by 2050 and Abu Dhabi's Estidama initiatives.

Strengthening Regional and Global Collaboration

The conference fosters partnerships between national and international associations, reinforcing the importance of knowledge exchange and professional development.

Developing a Distinct Middle Eastern Landscape Identity

By integrating traditional falaj irrigation systems, native desert flora, and region-specific design approaches, the conference promotes sustainable landscaping that reflects Middle Eastern heritage.

Enhancing Public Health, Sports, and Inclusivity

Well-designed landscapes improve mental health, encourage physical activity, and create inclusive spaces for all. The event highlights projects that promote universal accessibility and community well-being.



2024



2023



2019

STRATEGIC SPONSORSHIP BENEFITS

Sponsoring the Landscape Middle East Awards & Conference 2025 places your company at the forefront of sustainable development.

Brand Leadership & Visibility

Be recognized as a thought leader in sustainable landscape solutions

Exclusive Access to Decision-Makers

Engage with policymakers, developers, and project leaders

Unmatched Networking Opportunities

Connect with influential figures in urban planning, landscape architecture, and sustainability

Alignment with Regional Development Agendas

Support Abu Dhabi's ambitious sustainability goals and gain insights into future projects

Extensive Media Exposure

Benefit from local, regional, and international coverage through industry media, digital platforms, and event promotions

This is your opportunity to position your brand at the center of global landscape innovation while contributing to a more sustainable future.

WHO WILL ATTEND?

The Landscape Middle East Awards & Conference 2025 attracts a diverse audience of professionals and organizations shaping the future of urban landscapes.

- ◇ Government Officials & Urban Planners – Representatives from municipalities, ministries, and urban development agencies.
- ◇ Developers & Investors – Leaders in real estate and infrastructure planning.
- ◇ Landscape Architects & Engineers – Innovators designing the next generation of sustainable cities.
- ◇ Environmental & Sustainability Experts – Specialists in green infrastructure, climate adaptation, and biodiversity.
- ◇ Academic Institutions & Researchers – Universities and research centers driving landscape knowledge.
- ◇ Smart City & Technology Providers – Companies pioneering AI, digital modeling, and IoT solutions in landscape architecture.

SPONSORSHIP PACKAGES

Strategic Partners (500,000 AED)

- Logo placement on 5 awards
- Awards presentation x5
- Double page advertisement in the event's special magazine issue
- VIP seating x3 reserved tables (30 Guests)
- Stage branding
- Prominent photo wall branding
- Sponsor's logo in all event's collaterals and campaigns
- Advertisements, website Banners
- Exhibition Space with optional display

Event Brand Partners (250,000 AED)

- Logo placement on 4 awards
- Awards presentation x4
- Double page advertisement in the event's special magazine issue
- VIP seating x2 reserved tables (20 Guests)
- Stage branding
- Prominent photo wall branding
- Sponsor's logo in all event's collaterals and campaigns
- Advertisements, website Banners
- Exhibition Space with optional display



Platinum Sponsor (150,000 AED)

- Logo placement on 4 awards
- Awards presentation x4
- Double page advertisement in the event's special magazine issue
- VIP seating x2 reserved tables (20 Guests)
- Stage branding
- Photo wall branding
- Sponsor's logo in all event's collaterals and campaigns, advertisements, website Banners
- Exhibition Space with optional display

Diamond Sponsor (200,000 AED)

- Logo placement on 4 awards
- Awards presentation x4
- Double page Advertisement in the event's special magazine issue
- VIP seating x2 reserved tables (20 Guests)
- Stage branding
- Photo wall branding
- Sponsor's logo in all event's collaterals and campaigns, advertisements, website Banners
- Exhibition Space with optional display

Gold Sponsor (100,000 AED)

- Double page advertisement in the event's special magazine issue
- VIP seating x2 reserved tables (20 Guests)
- Stage branding
- Photo wall branding
- Sponsor's logo in all event's collaterals and campaigns, advertisements, website Banners
- Exhibition space with optional display

Silver Sponsor (75,000 AED)

- Double page Advertisement in the event's special magazine issue
- VIP seating x1 reserved table (10 Guests)
- Stage branding
- Photo wall branding
- Sponsor's logo in all event's collaterals and campaigns, advertisements, website Banners
- Standard Exhibition Space

Network Sponsor (50,000 AED)

- Full page advertisement in the event's special magazine issue
- VIP seating x1 reserved table (10 Guests)
- Stage branding
- Photo wall branding
- Sponsor's logo in all event's collaterals and campaigns, advertisements, website Banners
- Exhibition Space with optional display

Event and Sponsor Promotion

Our event promotion will commence in April 2025. The marketing activity will include:

1. Production of event promotional videos that can be reproduced to include your logo.
2. Print Media - the event will be advertised in June, July, August, September, and October issues of the Middle East Landscape Magazine (back page), showing each sponsor's logo and commitment
3. Dedicated Middle East Landscape Magazine advertisement.
4. Extensive promoted Social Media coverage targeting landscape industries, landscape design, real estate, sustainability, urban design, and industry retail.
5. Dedicate Sponsor welcome post on LinkedIn, Instagram, Twitter, and Facebook.
6. Promoted YouTube event video (expected 35,000+ views each month, 200 hours total viewing)
7. Website Banner – prominent display of sponsor logo on the Awards Website.
8. Email campaign to Middle East Landscape Magazine database.

4th Landscape Middle East Awards & Conference

ABU DHABI 2025

St Regis Saadiyat Island Resort, Abu Dhabi
17 November 2025



Our vision is to position landscape architecture as a transformative force for a sustainable and resilient future. By fostering dialogue, recognizing innovation, and inspiring excellence, we aim to elevate the profession's role in addressing global challenges, enriching communities, and safeguarding natural resources. Together, we create landscapes that harmonize people, places, and the planet, ensuring a lasting legacy for generations to come.



AWARDS



CONFERENCE



EXHIBITION



Landscape Middle East AWARDS

Nature & Community

Abu Dhabi 2025

17 November 2025

Join us in shaping the future of landscape architecture. Whether you represent the private sector, public institutions, government, or academia, your expertise and participation will drive sustainable innovation and elevate the profession. By sharing knowledge, collaborating on solutions, and committing to a greener future, we can create lasting, meaningful impact.

The Landscape Middle East Awards & Conference represents a long-term commitment to excellence, innovation, and collaboration in landscape architecture. By rotating the host city annually, we engage with diverse environmental contexts, expanding the scope of sustainable practices.

This conference is not just an event—it is a movement driving sustainable urban development, environmental protection, and inclusive design. Join us in building a greener, more resilient future.

This conference is not just an event—it is a movement driving sustainable urban development, environmental protection, and inclusive design.

JOIN US IN BUILDING A GREENER, MORE RESILIENT FUTURE.



Landscape Middle East **AWARDS** Nature & Community Abu Dhabi 2025

Landscape Middle East
admin@landscape-me.com
Tel: +971 50 625 5912



IFLA MIDDLE EAST
INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS

